

EXHIBITOR PROSPECTUS

NAQ 2012  
17th Annual Conference of QDDPs  
August 7-10th • Embassy Suites

CHICAGO

FRESH Perspectives  
Positive Attitudes

naq The National Association of QDDPs

2081 Calistoga Drive, Suite 1S  
New Lenox, IL 60451

NAQ 2012

17th Annual Conference of QDDPs  
August 7-10th  
Embassy Suites Chicago-Lakefront

For more information,  
Please call the NAQ at:  
**815-485-4781**  
Or visit: [www.qddp.org](http://www.qddp.org)

# FRESH OPPORTUNITIES

Support the NAQ and gain name recognition  
at our annual conference!

## Sponsor Levels

### Platinum Sponsor- \$3500

- Double exhibit booth in prime location in the exhibit hall
- Recognition in conference program book (full-page advertisement)
- Banner recognition displayed during the conference and during sponsored event
- Opportunity to provide NAQ with literature or giveaways for the attendee registration bags
- Listed as a sponsor on the NAQ website with your website identified
- One free registration for the conference

### Gold Sponsor- \$1000

- Recognition in conference program book (half-page advertisement)
- Sign recognition displayed during the conference
- Opportunity to provide NAQ with literature or giveaways for the attendee registration bags
- Listed as a sponsor on the NAQ website
- One free registration for the conference

### Silver Sponsor- \$500

- Recognition in conference program book (quarter-page advertisement)
- Sign recognition displayed during the conference
- Opportunity to provide NAQ with literature or giveaways for the attendee registration bags
- Listed as a sponsor on the NAQ website

### Bronze Sponsor- \$250

- Recognition in conference program book (quarter-page advertisement)
- Listed as a sponsor on the NAQ website

## Conference and Exhibitor Information

(Inside)

Reach your target audience of disability and human service professionals.



More than 400 directors, Qualified Developmental Disability Professionals (QDDPs), educators, psychologists, consultants, and medical professionals from across the United States and Canada are expected to attend the 17th National Conference of QDDPs, Aug. 7-10, 2012, at the Embassy Suites in Chicago, IL. This annual event provides you an opportunity to introduce your products and services, interview prospective employees, and network with QDDPs.

**Our Audience**

Meet hands-on executive directors, program coordinators, case managers, and soon-to-be executives who provide services and supports to people with developmental disabilities. Conference attendees order a wide variety of items and services, including assessments, adaptive equipment, computer software, and communication devices. They also seek the latest offerings in instructive materials, assistive technology, therapeutic aids, and time management tools.

Conference attendees are looking for new and innovative products that can help the people they serve become more independent communicatively, physically, psychologically, socially, and vocationally. Some are also seeking new career opportunities. So, if recruitment is one of your needs, plan to meet qualified and eager QDDPs.

**General Exhibitor Information**

The exhibit area, which is in the center of the conference meeting space, will draw high traffic as attendees follow their program. Upon receipt of your application, we will send you a full contract to be signed, and exhibi-

tor information for additional equipment and services you may require.

The exhibit hours will be Wednesday, Aug. 8, from 8 a.m. to 4:30 p.m. and Thursday, Aug. 9, from 8 a.m. to 12 noon. There will be no exhibit hours on Friday, Aug. 10, 2012. Contact Vicky Hayes at the National Association of QDDPs, 2081 Calistoga Drive, Suite 1S, New Lenox, IL 60451; telephone: 815-485-4781, fax: 815-485-9145; email: vickyhayes@sbcglobal.net.

**Hotel Reservations**

**The Embassy Suites Chicago Downtown-Lakefront**

For a discounted group reservation, call 1-800-525-2509. Be sure to mention the National Association of QDDPs to receive your discounted rate.

**Room Rates:**

\$179 for single/double/triple/quad

Rates are valid through July 7, 2012, and do not include tax. The hotel is located 25 minutes from both major airports. For airport shuttle information, call Go Airport Express at 1-888-284-3826 or visit [www.airportexpress.com](http://www.airportexpress.com). Use the NAQ code: "Embassy" to receive a discounted shuttle rate.

**The Raffle**

For further exposure, promote your organization at a lunchtime raffle on Thursday by giving items as prizes or donating \$25 toward a prize. Raffle cards provide additional PR since they carry the names of participating exhibitors. Plus, attendees must get their cards punched at each exhibit listed to be eligible for the raffle.

Please print all information.

Agency/Firm _____	Contact Name _____
Address _____	City/State/ZIP _____
Telephone _____	Fax _____
Email Address _____	Website _____

**Exhibitor Registration (Check all that apply.)**

Exhibit Booth - \$495 (Booth includes a draped, 6-foot table, two chairs and an identification sign.)

	Wed. lunch	Thur. lunch
Name of Exhibit Personnel _____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35
Name of Exhibit Personnel _____	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35

Check here if electric is needed for your booth   
 (Additional charges may apply.)

Check here if internet access is needed for your booth   
 (Additional charges may apply.)

**Your Exhibitor Ad**

Please send a brief description of your company and ad-which will appear in the conference program book-to vickyhayes@sbcglobal.net by June 1.

Two exhibit booth personnel per space. Additional personnel are welcome at the regular conference rate of \$225.

**Payment (Check all that apply.)**

- Check enclosed (Please make check payable to NAQ.)
- Credit/Card payment (Please check one.)
  - VISA     MasterCard     American Express     Discover

Credit Card Number _____	Expiration Date _____	3-Digit Security Code _____
Name of Cardholder _____	Signature _____	

**Please mail this form with your payment to:** NAQ, Attention: Vicky Hayes, 2081 Calistoga Drive, Suite 1S, New Lenox, IL 60451. Please contact vickyhayes@sbcglobal.net, 815-485-4781, or fax to 815-485-9145 with your questions.

**Sponsor Registration (Check one.)**

- Platinum Sponsor | \$3500
- Gold Sponsor | \$1000
- Silver Sponsor | \$500
- Bronze Sponsor | \$250

**Your Sponsor Ad**

Please send your ad-which will appear in the conference program book-to vickyhayes@sbcglobal.net by June 1.

**Raffle**

- Yes, we will donate a prize for the exhibitor raffle.
- Yes, we will donate \$25 towards a prize for the exhibitor raffle.

**Program Book Ad Specifications**

1/4 page ads must be 3.5" x 4.2" vertical  
 1/2 page ads must be 7" x 4.2" horizontal  
 Full page ads must be 7" x 8.4" vertical  
 Format: PDF; black and white (grayscale)

**EXHIBITOR BENEFITS**

- Attendee raffle
- Direct access to professionals in the disability field
- Low exhibition cost of \$495
- Reduced lodging at the Embassy Suites Chicago Downtown-Lakefront
- Quarter page advertisement in the conference program book
- Opportunity to provide NAQ with literature or giveaways in the attendee registration bags for your promotional use
- Optional upgrade to larger ad in the program book-additional fees apply